

# Reimagining healthcare for a new tomorrow

The healthcare business in  
India is growing at 16%

We have the opportunity to  
grow the industry and our  
business at a much faster rate  
by providing strategic  
consulting to key leaders in the  
industry.

Let's partner on this journey

Healthcare India

Bangalore and Delhi

# Healthcare India

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Healthcare transformation is  
underway





## We know how to do it

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We have spent the last 20 years building the healthcare story not only in India but also in global markets like Europe, UK and the US

### Focus on What You Do Best

We know you run your operations very well, focus on what you do best and partner with us for all things new

## Healthcare Trends

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The healthcare ecosystem is undergoing a radical change. Some of the key changes are

- Changing consumer needs, demands and expectations
- New care delivery models to improve care outcomes
- Investing in digital technology and innovation

### This is leading to change in approach for

- New Markets
- Patient acquisition and engagement
- Increasing the Wallet share of the organization
- Creating new revenue models for the doctors and hospitals



### Some of our key clients

- The largest healthcare technology company
- A large specialty hospital
- One of the largest Medical Devices companies
- One of the largest telemedicine networks in India

### Key Services

- Market Entry Strategy
- Patient Acquisition Strategy
- Investor Presentations
- Business Strategy
- Branding Strategy
- Strategy Consulting
- Content Syndication
- Digital Transformation
- Influencer Engagement
- Campaign Management
- Market Research

## Contact Us

Healthcare India  
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